

Your No-Cost Resource to Help Small Businesses Thrive

September 2, 2020 | Issue: 3

Upcoming Events

Do you know someone who needs help getting started or growing their business?
Refer them to our upcoming **No-Cost Business Trainings**

Refer Our No-Cost Consulting

Many entrepreneurs are struggling to decide when to open and how to open during COVID-19.

If that's you or someone you know refer to our no-cost consulting by visiting our website to **Request for Counseling**

Service Appreciation

"It's been a pleasure working with Jimmy and the LSBDC at Nicholls. He is very helpful."

-Tammy Malbrough, Owner of Brooke's Sno World of Thibodaux

Hear from a SBDC Client



The LSBDC at University of Louisiana at Lafayette helped Louisiana Range Gun Club shoot at small business success in Maurice, Louisiana.

Learn more about Louisiana Range by clicking <u>here</u>

LOUISIANA RESIDENTS DISASTER RECOVERY RESOURCES









State Resources

Receive text with
Hurricane Laura
recovery updates
Text 'Laura' To 67283

www.DisasterAssistance.gov

Check eligibility for Federal Programs. 800-621-2362 TTY: 800-462-7585

Disaster Assistance is available following Hurricane Laura

The Louisiana Small Business Development Center is set to aid in Hurricane Laura recovery efforts for small businesses who were impacted. While individuals may contact the LSBDC via email at lashdc@louisianasbdc.org, it echoes that state and federal officials who are encouraging Louisiana residents affected by Hurricane Laura to register for disaster assistance with FEMA as soon as possible.

The U.S. Small Business Administration (SBA) is offering low-interest disaster loans to non-farm businesses of all sizes, private nonprofits, homeowners and renters in the parishes of Acadia, Allen, Beauregard, Calcasieu, Cameron, Jefferson Davis, Ouachita, Vermilion and Vernon who suffered losses caused by Hurricane Laura that occurred August 22 through August 27, 2020.

Types of loans available are:

Individuals and Families:

- Homeowners: up to \$200,000 to repair or replace real estate damage and up to \$40,000 to replace personal property.
- Renters: up to \$40,000 to repair or replace personal property.
- Businesses:
- Property Damage: up to \$2,000,000 to repair or replace real estate, machinery and equipment, inventory and other assets that were damaged or destroyed (available to businesses of any size and private, non-profit organizations).

Economic Injury: only for small businesses and most private non-profit organizations suffering adverse financial impacts of the disaster (with or without property loss), up to \$2,000,000 for working capital to help pay obligations until normal operations resume.

For additional assistance, SBA has established a Virtual Disaster Loan Outreach Center that is open Mondays – Sundays, 8 am to 8 pm EDT. You can contact an SBA customer service representative via email at FOCWAssistance@sba.gov or by phone at 800-659-2955.

SBA will answer specific questions about how a disaster loan may help each survivor recover from the disaster damage and will provide one-on-one assistance in completing applications for these loans. You can apply online at https://disasterloanassistance.sba.gov.

Congratulations to Karen Romero

LSBDC at Southeastern Louisiana University

As Training Coordinator at the LSBDC at Southeastern Louisiana University, Karen specializes in the processes of strategic planning, creation and execution of event calendar, marketing events, communications, social media outreach and campaigns, event registration, onsite event management, maintains centers website content as well as other efforts to ensure successful training programs throughout the parishes of Tangipahoa, St. Tammany, Washington, Livingston and St. Helena to support the staff and clients of our center.

Since starting with the LSBDC in April 2019, she has coordinated 101 training events with over 3,000 attendees. In third quarter of federal fiscal year 2019-2020, training attendees represent over ½ of the state's overall goal of 5,001 attendees.



September is National Preparedness Month



National Preparedness Month (NPM) is recognized each September to promote family and community disaster planning now and throughout the year. As our nation continues to respond to COVID-19, there is no better time to be involved this September.

The 2020 NPM theme is: "Disasters Don't Wait. Make Your Plan Today."

Week 1 - September 1-5: Make A Plan

Talk to your friends and family about how you will communicate before, during, and after a disaster. Make sure to update your plan based on the Centers for Disease Control recommendations due to the coronavirus.

Week 2 - September 6-12: **Build A Kit**

Gather supplies that will last for several days after a disaster for everyone living in your

home. Don't forget to consider the unique needs each person or pet may have in case you have to evacuate quickly. Update your kits and supplies based on recommendations by the Centers for Disease Control.

Week 3 - September 13-19: Prepare for Disasters

Limit the impacts that disasters have on you and your family. Know the risk of disasters in your area and check your insurance coverage. Learn how to make your home stronger in the face of storms and other common hazards and act fast if you receive a local warning or alert.

Week 4 - September 20-26: **Teach Youth About Preparedness**

Talk to your kids about preparing for emergencies and what to do in case you are separated. Reassure them by providing information about how they can get involved.

Louisiana SBDC in the news...



Nominees for Top 20 under 40 named

The Monroe Chamber of Commerce, the Northeast Louisiana Young Professionals and BayouLife Magazine recently announced the nominations for the 2020 Top 20 Twenty Under 40 Awards. The top 20 individuals will be selected in late August. These...

Read more

www.hannapub.com



LA Small Biz online program offers webinars on E-commerce

LAKE CHARLES, La. (KPLC) -COVID-19 has thrown small businesses a major curve-ball. Luckily, several programs have been started to help struggling business owners. Moving into Phase 2 of reopening did help some small businesses, but customers may...

Read more

www.kplctv.com







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1-866-782-4159 | www.lsbdc.org







